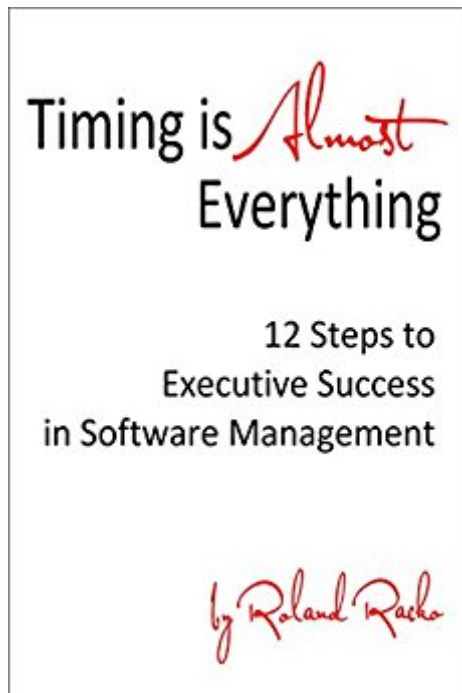


The book was found

# Timing Is Almost Everything: 12 Steps To Executive Success In Software Management



## Synopsis

How do successful companies create software systems that people love? Why do some software projects capture full business value while others flop? Is there a pattern underlying how successful managers hook into their team's excellence? What makes software teams engage with certain projects in a way that surprises and delights everyone? Roland Racko answers these questions (and many more) by explaining how "management by query" - a 12-step process during the software development process - subtly encourages positive team behavior. This book shows you, the non-technical executive, start-up founder or manager (someone having approval control over software development), a new way to corral the software development process in a manner that enhances the business value of the product and the project. How? By building on insights you already possess: life experience. Those insights have always been part of your experience, even though that experience, has been mostly, if not entirely, non-technical. The book conceptually divides the assertion of executive influence in 12 steps, each of which is strategically-timed. Each step draws on those life insights. You are not simply reading a handbook on how a largely non-technical executive can successfully manage software teams using strategic timing, but you are also about to learn how to re-purpose your best personal insights to achieve maximum business value from your project. "Timing Is Almost Everything" is based on Racko's years of consulting, research, and practical experience. He wrote the book he wished had been available to him as a start-up consultant - not abstract theory, but a how-to guide for building better software systems. "Timing Is Almost Everything" is written for start-up founders, product managers, designers, and anyone who seeks to understand how to coax the very best from software teams. Racko provides readers with:

- Actionable steps for building software systems that deliver the maximum business value.
- Practical guides to creating positive team habits that stick.

## Book Information

File Size: 580 KB

Print Length: 142 pages

Simultaneous Device Usage: Unlimited

Publisher: Roland Racko; 1 edition (September 1, 2016)

Publication Date: September 1, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01LG8874A

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #370,627 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #77

in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Project Management > Technical #176 in Books > Business & Money > Management & Leadership > Project Management > Technical #295 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Teams

## Customer Reviews

There are no shortcuts to effective software. From the very beginning of this book, the reader is not enticed with promises of easy answers. Instead, this text establishes expectations of the technology leader to rethink old habits and regain control of how business objectives are met. Although senior technology leaders are ultimately responsible for the results of an initiative, they all too often remain hands-off. I learned that real ownership of results are best achieved when that leader is actively involved, by asking the right questions and listening to the subtleties of what the technical team is saying. For example, instead of asking for a percentage of work complete, ask questions which provide real insight into the health of the project. I also learned that creating a mature development process can be a daunting task, but it is critical in order to achieve a sustainable and reliable vehicle for business. One must be realistic about a team's habits and talents, but not afraid to challenge them into a better way of collaborating. This book gave me a lot to think about. Having worked in the software industry for decades, I have personally experienced the "wild west" of coding practices, and the "pie-in-the-sky" ambitions of leaders who were far too removed from reality. To be successful, everyone needs to take a hands-on approach to the process. This is especially true for those higher-up who have the power to not only decide where the train is going, but also the responsibility to check on every car to make sure it belongs on the track. In "Timing Is Almost Everything", technology plays an important part of this book, but for anyone thinking about reading it, you should drop any expectations of being bombarded with buzz-words and geek-speak.

[Download to continue reading...](#)

Timing Is Almost Everything: 12 Steps to Executive Success in Software Management Seasonal Timing Strategies That Work: Stock market timing strategies based on buying in November and

selling in May combined with MACD and the Presidential Cycle signals Super Secrets of Successful Executive Job Search: Everything you need to know to find and secure the executive position you deserve Almost Free Gold! [Revised June 2016]: How to Earn a Quick \$1000 Finding Gold, Silver and Precious Metal in Thrift Stores and Garage Sales Where You Live (Almost Free Money Book 5) Mismatched in Love: Almost Cinderella (Almost a Fairytale) Social Dance: Steps to Success (Steps to Success Activity Series) Social Dance Instruction: Steps to Success (Steps to Success Activity Series) Social Dance: Steps to Success, 2nd Edition (Steps to Success) The Definitive Executive Assistant and Managerial Handbook: A Professional Guide to Leadership for all PAs, Senior Secretaries, Office Managers and Executive Assistants Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Software Engineering Classics: Software Project Survival Guide/ Debugging the Development Process/ Dynamics of Software Development (Programming/General) Surreptitious Software: Obfuscation, Watermarking, and Tamperproofing for Software Protection: Obfuscation, Watermarking, and Tamperproofing for Software Protection Scott Sedita's Guide to Making It in Hollywood: Three Steps to Success, Three Steps to Failure How to Fail at Almost Everything and Still Win Big: Kind of the Story of My Life Almost Everything Data-ism: The Revolution Transforming Decision Making, Consumer Behavior, and Almost Everything Else The Jesuit Guide to (Almost) Everything: A Spirituality for Real Life Etsy Empire [Updated Fall 2016]: Proven Tactics for Your Etsy Business Success and Selling Crafts Online, Including Etsy SEO, Etsy Shop Building, Social ... and Etsy Pricing Tips (Almost Free Money)

[Dmca](#)